Swastik Kotian

Product Designer

Inclusive & Social Design

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LinkedIn | Website

As a designer, I am passionate about creating responsible and user-centric designs that solve complex problems. With my skillsets, let's work together to design products and services that will impact the world

"I believe design is a continuous process of learning, reflecting and doing"

Experiences

Scapia Cards | Product Designer

August 2021 - On going

As a Product Design Intern for Scapia Cards , I have focused on creating seamless and efficient user experiences covering every stage of the journey—from planning, booking, and payment to the actual travel and safety assistance. My work involved designing flows that anticipate traveler mindsets, behaviours, and situational needs, ensuring a smooth and intuitive interaction throughout the entire journey. Engaged on heavy user research and UX auditing to arrive at a solutions for user feel the experience seamless and efficient.

Dreamworks Makerspace | Program Lead

March 2021 - August 2022

Headed and run various programs at makerspace. Empowering creative minds to explore, innovate, and bring their imaginative visions to life through hands-on workshops and cutting-edge technology was major part of my job

Rapture Innovations Pvt Ltd | Product Design Intern

July - August, 2018 | Duration : 1 month

At rapture labs I worked on two of their flagship products, smart helmet & modular headphones, where I went through the process of product design & development from the scratch to market product.

Education

National Institute of Design, Bengaluru

- Masters of Design, Universal Design (2022 - 2024)

Sahyadri College of Engineering, Mangaluru

- BE, Mechanical Engineering (2016 - 2020)

Projects

Scapia Assist

- A safety, emergency & support features that assists a user from point of booking to end of journey

Rant App

- A community based grievance reporting app tackles public infrastructure issues head-on by providing a platform for citizens to voice their concerns.

Last Mile Connectivity for Visually Impaired

- Increasing access to ride sharing services which will help increase independent mobility and access to essential services for people with visual impairment.

Language Proficiency

Tulu | English | Kannada | Hindi

Professional Skills

Product Design

- Product Visualisation
- Service Design
- System Thinking
- Human Computer Interaction
- Ideation & Rapid Prototyping
- Colour Material Finish
- Product Life Cycle design
- 3D Modelling
- Digital Fabrication
- IoT & Electronics

Research

- User Centered Design
- User Experience Design
- Learning experience
- Social Innovation
- Universal Design
- Field Research

Graphic Design

- Visual design
- Interface Design
- Digital Art & Illustrations

Tools

Visualisation

- Figma
- Adobe Illustrator
- Adobe Photoshop
- Procreate
- Blender
- Keyshot
- Dassault Solidworks
- Autodesk Fusion 360
- Rhino
- Framer

Research tools

- Miro
- Asana
- Notion
- Kumu - System mapping

Specialised

- Ultimaker Cura
- Arduino IDE
- Sketch Book
- Adode fresco
- Microsoft suite